

## **Privacy policy**

The provider of the Website(s) [www.grodenta.de](http://www.grodenta.de), [www.grodenta.com](http://www.grodenta.com) hereby informs you in regard to its data security and privacy policy.

We collect and process data in accordance with the national and European data security laws.

### **§ 1 General Information**

This Privacy policy informs you, which information is collected and stored when you visit our website and how such information may be used. You are also informed, how you can check the data collected and how you may correct or delete such information.

### **§ 2 Collection of your data**

(1) You can visit our website without giving personal information.

Here, we only store access data within so-called Server Log Files. These are data which are provided by your browser and are not related to you as an individual, such as:

- type and version of the browser
- operating system used
- referrer URL (the site visited before)
- hostname of the computer (IP address)
- time of server inquiry

We cannot allocate these data to individual users. These data are not connected with other data sources. Additionally, the data are deleted after statistical evaluation. In this regard we process your data for statistical use. We log accesses to our site within Server-Log-Files, including the IP address. These Log-Files will be used for statistical purposes on a monthly basis and are deleted afterwards. The provided statistical data does not enable a conclusion on a specific person.

(2) Some functions of our Website(s) ask you to provide additional personal information, such as name, E-Mail address or postal address. This data may be provided voluntarily.

(3) In connection with the purchase of products, you are asked to declare your consent with the privacy policy and thus declare your consent for us to use your data in connection with contacting you and with fulfilment of the contract.

(4) Your data is processed on servers located in Germany and, therefore, in the framework of the EU data protection level. We point out relevant exceptions in clause No. 6 of this privacy policy.

### **§ 3 Use and transfer of your data**

(1) In case you provide voluntary information, i.e. in case of using the contact-form or ordering products, we use this data for the purpose of obtaining or processing an order or your request.

(2) We only use the data given within the scope of our website according to the terms and conditions you have to accept and to the respective purpose intended by the date, therefore generally only in the manner of your intended and manifested sense. This includes the ability to contact you under the data you submitted and to process the legal transaction.

(3) Data other than the data you provided for publication, especially such data you provided for processing your membership internally (such as your email-address), are only transferred to third parties upon a respective legal obligation or in order to observe legitimate interest.

(4) In order to fulfil our contractual obligations we are explicitly entitled to store or make available

required data to third parties i. e. database or service provider or to collect or process such data by third parties.

(5) Due to legal regulations it can be the case that we are obliged to store your data - especially for tax purposes - after the termination of your membership. Such storage exceeding your membership will always be carried out to the extent necessary and under consideration of the legal clauses.

#### **§ 4 Use of cookies**

(1) In operating our website we use cookies in order to enable visiting our website and using our services. Cookies are small text-files which are stored on your computer.

(2) The cookies we use are deleted as soon as you end your browser-session (so-called session-ID cookies). The cookies are used for authorization, identification, and in order to get specific information, such as the information on whether you want to stay logged in. The cookies are deleted automatically after one hour.

(3) If cookies are stored on your PC, you have control over whether and when these cookies are deleted. Please use the appropriate function in your browser for this.

(4) You can set your browser to always inform you about established cookies, to decide case by case if you accept the cookies or to generally not accept cookies. In case you generally do not accept cookies, the functionality of our website might be limited. Please see your browser operations manual or contact the manufacturer of the browser to learn the configurations necessary to handle cookies on your computer.

#### **§ 5 Data security**

We pledge to secure our website and all other systems against loss, destruction, access, editing or forwarding your data through unauthorized persons by high quality technological and organizational means.

#### **§ 6 External Services**

##### **(1) Google Analytics**

This website uses Google Analytics from time to time, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States.

In case IP-anonymisation is activated on this website, your IP address will be truncated within the area of Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases the whole IP address will be first transferred to a Google server in the USA and truncated there. The IP-anonymisation is active on this website. Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing them other services relating to website activity and internet usage.

The IP-address, that your Browser conveys within the scope of Google Analytics, will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also opt-out from being tracked by Google Analytics with effect for the future by downloading and installing Google Analytics Opt-out Browser Addon for your current web browser: <http://tools.google.com/dlpage/gaoptout?hl=en>.

##### **(2) Privacy Policy for the use of Google AdSense and AdWords**

This website may use Google AdSense or AdWords (used alike in the following) from time to time. This service uses so-called "cookies", text files that are stored on your computer to analyse the use of the

website. Further, Google AdSense uses so-called web beacons (invisible images). These web beacons help to process information, such as visitor traffic on this website.

The information generated by cookies and web beacons about your use of this website (including your IP address) is sent to and stored at a Google server in the U.S.A. Google may also transfer this information to their contractual partners. However, Google will not associate your IP address with any other data stored at Google's.

You may prevent the installation of cookies by adjusting the settings of your browser; however, if you do so, you may be unable to use all features of this website.

By using this website you agree to the processing of the collected information by Google, according to the above mentioned purpose.

#### **§ 7 Declared consents**

(1) If you use our contact-form, you declare your consent in order for us to use this data to contact you. We will delete any such data within 6 months, if no further business relationship was established.

(2) When ordering products or sending inquiries you declare your consent to the use of your data in this regard, i.e. contacting you or processing orders. This consent is declared by accepting the following during checkout: „Terms & Conditions and Privacy Policy are accepted.“

#### **§ 8 Right of disclosure of data**

You are entitled to the right of gratuitous disclosure of your saved data and the right to correction, barring, or deletion of these data. To do so, please ask our contact person for data protection named in the imprint of our website.